

Congress of Academic Library Directors  
Annual Meeting/Program Minutes  
Loyola University of Maryland – Columbia Campus  
Consortia: The Power of Partnerships and Sharing

April 27, 2012

1. The meeting began with registration and a continental breakfast. At 10:00 a.m. Lorraine Martorana, CALD president, welcomed CALD members and visitors to the annual conference and introduced the executive board members.
2. Jessame Ferguson, CALD Vice-President/President Elect welcomed everyone to the meeting and introduced our four speakers – Kathy Perry, VIVA Director; Merryll S. Penson, Executive Director for Library Services of GALILEO; Mark D. Jacobs, Executive Director of WRLC; and Richard Palladino, President of the WALDO Executive Board and Director of Libraries at Iona College.
3. Kathy Perry, director of the Virtual Library of Virginia (VIVA), spoke on Why Library Consortia Matter: The VIVA Experience. She listed many different library consortia including the International Coalition of Library Consortia. All of the consortia have variations of mission, members, staffing, funding levels, funding sources, historical context, and traditions. There is not a single model consortium.

Why should libraries cooperate?

- Synergy – You can achieve more together than you can achieve alone
- To advance research and learning
- To serve your students and faculty
- To enable continuous professional development
- To share the risk
- To save money
- To be more than a buying club

The only prerequisite for a consortium is a willingness to cooperate. “VIVA’s mission is to provide, in an equitable, cooperative and cost-effective manner, enhanced access to library and information resources for the Commonwealth of Virginia’s nonprofit academic libraries serving the higher education community.” VIVA is successful because it relies on a decentralized organization provided by the active volunteer staff of member libraries to do much of its work. Central administration is only 3% of its budget while 97% goes to direct services for the members – electronic collections, resource sharing for students and faculty, and training for its members. VAVA gets 44% of its funding from the state general assembly, 17% from private institutions, and 39% from public institutions.

4. Merryll S. Penson addressed the conference over the web discussing Georgia’s virtual library – GALILEO which was founded in 1995.

GALILEO provides the following services:

- Virtual Library – Electronic Databases
- Integrated Library System
- Library Courier
- A digitized history and culture of Georgia – The New Georgia Encyclopedia
- Institutional Repository

GALILEO's Core Values:

- Quality Information
- Collaboration
- Leveraging
- Custom Service
- Universal Access
- Innovation
- Self-service and improvement
- Learning

GALILEO has several internal interest groups:

- USG – University System of Georgia
- AMPALS – Atlanta Metro Private Academic Libraries
- GPALS – Georgia Private Academic Libraries
- TCSG – Technical College System of Georgia
- Public Library Services
- Department of Education (K-12)

Governance flows from The Governor to the General Assembly to the Board of Regents to The Regents Academic Committee on Libraries and the Regents System Office. The Resource Fee for funding is \$4.20 per FTE for all academic communities; \$3.00 per FTE for private k-12; \$.16 per 5% of public library population served. A staff of 16 administers the program which has a budget with \$ 9 million allocated for databases and \$2 million allocated for administration.

In the event of budget cuts GALILEO will:

- Develop new strategies
- Cancellations
- Maintain staff
- Work with vendors
- Revisit priorities
- Remind stakeholders of value and potential increases in costs
- Have a dose of reality – some activities may need to be dropped

In the event that the external funding disappears the executive committee will hold a summit to:

- Develop Priorities
- Investigate a possible new 503 organization
- Consider things that do not require funding but require even more coordination and collaboration.

The lessons learned and advice:

- Keep the library community informed
- Have few subcommittees
- Use online collaborative meeting methods whenever possible
- Have limited policies and processes
- Use pilot projects
- Foster the involvement of the “big guys”
- Manage expectations since GALILEO is not the CIC
- Be crystal clear about the problems you are trying to solve when developing initiatives
- Be practical

5. Mark D. Jacobs, Executive Director of the Washington Research Library Consortium (WRLC), spoke on Creating Synergies for Success.

WRLC was established in 1987 by universities in the DC-metro area as an independent non-profit organization to provide cost-effective library and information services. WRLC partners are 20 WRLC staff; over 550 library staff; over 110,000 students and over 9,000 faculty. WRLC's governance structure starts with the Board of Directors composed of Presidents, CIOs, and CFOs. Below that is the Library Directors Council. Below that is the Steering Committee which oversees Advisory Committees, Task Forces, and Interest Groups.

Mission: "The Washington Research Library Consortium is a collaborative partnership providing proactive and responsive, innovative, cost-effective access to shared information resources, services and expertise."

What WRLC does:

- Create conditions for collaboration and communication
- Create coordinated, shared information resources
  - 838,185 media items
  - 11.5 million books, serials backfiles, and other paper materials
  - 40 digital collections with thousands of items
  - Institutional repository
  - High density shelving with a capacity for 3 million items
- Facilitate discovery of and access to information
- Deliver physical and digital content to the user
  - Consortium Loan Service with online requesting and daily delivery
  - 190,753 items loaned in FY11
  - If you consider an average cost \$28 per item from other ILL sources the savings is greater than the entire WRLC budget
- Manage resources equitably for the benefit of the partner universities

WRLCs FY12 Initiatives:

- Implementing a consortial digitization program
- Sharing expertise and services
- Coordinating and enhancing shared collections
- Creating robust discovery and access

WRLCs success proves that Working Together Works

6. Richard Palladino, President of the Westchester Academic Library Directors Organization (WALDO) Executive Board and Director of Libraries at Iona College, spoke on how WALDO is organized. WALDO is "a membership organization supporting the procurement and administration of electronic information services for libraries since 1982."

WALDO membership:

- 24 charter members
  - 24 charter members use a common Integrated Library System
  - 13 charter members use other ILS's
- 680 academic libraries
  - Total academic FTE = 3,150,000
  - 67% of the academic members have less than 3,500 FTE
- 400+ public libraries
- 20+ special libraries
- 50+ hospital libraries

WALDO area coverage:

- New York
- Connecticut
- New Jersey
- Massachusetts
- Pennsylvania
- New Hampshire
- Vermont
- Library groups or consortia with members in other states

WALDO structure:

- Not-for-profit, multi-type library consortium
- Governed by an 11 member executive board
- Organizational autonomy

WALDO services:

- Favorable contract terms and conditions
- Favorable prices with state-wide volume aggregation
- Consolidated billing and single renewal cycle
- Pro-rated pricing
- Rapid product availability
- New and competitive consortial procurement alternatives

WALDO committees

- Access Services
- Electronic Resources
- Reference and Information Literacy
- Technical Services

7. Business Meeting – Lorraine Martorana, CALD President, called the meeting to order.

- Minutes of 2011 Business meeting approved
- Treasurer's report approved
- MLC/MDL Update was given by Alan Bogage
- CALD Executive Board Membership
  - David Dahl, ACRL-MD representative
  - Chandra Gigliotti-Guridi, Community College Representative
- CALD Elections
  - Vice President/President Elect – Stephen Miller
  - Secretary – Lorraine Martorana
  - Treasurer – Bob Baldwin
- Welcome and Farewell
  - Welcome to LuAnn E. Fisher from Hagerstown Community College
  - Farewell to James Feagin from Hagerstown Community College
  - Farewell (next January) to John McGinty from Loyola-Notre Dame
- Business meeting was adjourned.

8. Breakout Groups had lively discussions and presented a few action items for CALD consideration.

- Assessing the value of academic libraries

- Directory of Projects for assessment – Ning – Lucy Holman and Jeffrey Hudson
- Identify College or University Goals and link library goals to them to show how libraries support them – Everyone
- Partnering with multi-type libraries -- MD Library Consortium a good start
  - Consider forming a subcommittee to look at information literacy across different types of libraries. (Alan will take forward to MLC)
  - E-book sharing across types of libraries (Larry Wilt is taking leadership role with MLC subcommittee on ebooks)
  - Pursue funding options – Look at quantifying cost savings for libraries
  - Look at digital projects – a MD collection (John McGinty is taking the lead on this)
  - Explore shared streaming video collections state-wide and partnership with other consortia, maybe VIVA?
- Sharing of resources
  - Move to electronics to free up space, especially microfilm.
  - Work with publishers to allow for ILL of e-resources and push them on loan periods for e-resources.
  - Expand the MDL ILL courier service
- Cooperative Entrepreneurism
  - Shared cloud-based state-wide repository outsourced to a provider – Larry Wilt
  - E-books – cooperative cataloging and open access – Deborah Slingluff
  - Customer service. Quality information in the shortest amount of time.

9. Meeting Adjourned.