

Congress of Academic Library Directors  
Annual Meeting/Program Minutes  
Collections Management and Staffing in Difficult Economic Times

April 16, 2010

1. The meeting began with registration, optional Athenaeum tours and a continental breakfast. At 10:00 a.m. CALD was welcomed to the Goucher College Athenaeum by Nancy Magnuson, Goucher College Librarian. Lucy Holman (University of Baltimore), CALD President-Elect also welcomed the group and introduced our first speaker, Nancy Harris.
2. The Role of Library Consortia. Nancy Harris started working in libraries in 1984 and became a systems manager by default. She has worked on both sides of the library world. She is now in charge of the Consortial Licensing Program (CLP) at Lyris. SOLINET and PALINET, former OCLC networks, merged to become Lyris. They have come together to maximize benefits for libraries. The former geographical restrictions of the OCLC networks have vanished, and Lyris is looking at large geographical areas with consortiums. They are analyzing what is core. They want to know what is necessary to serve students and how to eliminate duplications among databases. They seek to align database choices with college curricula. Vendors can judge the numbers of libraries coming from consortia. MDL has historically gotten good pricing. Our prices are about 4% lower than other consortial that Lyris serves. The database prices are totally passed through and Lyris charges a fee based on total database costs. They are growing into e-books and exploring digital depositories and stand alone journals. They serve the following consortia: Academic Libraries of Indiana (ALI), Boston Library Consortium, Big 10 + Chicago (CIC), Federation of Kentucky Academic Libraries, EPSCoR Science Information Group (ESIG), MDL, Maryland Public Libraries, and the Tennessee State Library and Archives. Their partial spreadsheet of offerings is coming out next Monday. Let Nancy know about possible products since it may dovetail with what someone else is asking for. Lyris is spending over two million dollars with Ebsco.
3. CALD/MDL Shared Journal Repository Initiative. Deborah Slingsluff, Associate Director for Library Services and Collections, Johns Hopkins University, presented the proposal for a shared repository of print journal titles. The participants agree to retain print runs of selected journal titles, principally those not included in any full-text database. The participating libraries have equal access to the distributed collection. Title lists of shared journals will be distributed to participating libraries. The committee consisted of Leigh Ann Pope (Salisbury University); Jessame Ferguson (McDaniel College); Barbara Snead (Goucher College); Joyce Tenney (University of Maryland Baltimore County), and Deborah Slingsluff (Johns Hopkins University).
4. CALD/MDL Expanded Document Delivery Initiative. Richard Werking (United States Naval Academy) explained the history of this initiative. A CALD survey a couple of years ago identified three main areas of need: 1) Enhanced ILL, 2) Shared Journals, and 3) expedient hard copy delivery. Twenty years ago Richard investigated expedited delivery in Texas. Now articles travel faster than books. Orbis/Cascade in Washington and Oregon has a two day turnaround time. A second survey identified 10 libraries who wanted to participate in a pilot project for a non-MILO ILL project in the Baltimore metro loop area. They needed a pro-rated fee and speedy delivery without a common OPAC. They are looking to

establish standards for the pilot. The big question is whether or not it will fly in these tough economic times. The committee consisted of Lucy Holman (University of Baltimore), Richard Werking (United States Naval Academy) and Carol Allen (Harford Community College).

5. The luncheon and business meeting were combined.
  - a. The minutes from the May 8, 2009 meeting were accepted.
  - b. Treasurer James Feagin (Hagerstown Community College) reported a balance of \$4,846.71, reviewed the established fiscal commitments, the possible income, and the membership renewal snapshot. The report was accepted.
  - c. John McGinty (Loyola-Notre Dame Library) conducted the election of officers. Support was unanimous for Lorraine Martorana (Cecil College) for Vice President/President-Elect, James Feagin (Hagerstown Community College) for Treasurer, and Bob Baldwin (Allegany College of Maryland) for Secretary.
  - d. Larry Wilt (University of Maryland Baltimore County) presented the Maryland Digital Library report. The biggest issues have been the transfer of database ordering to Lyasis. There is a project to get new listservs set up for the various MDL groups. MHEC is working on redoing all academic library standards. MHEC welcomes library input in the new standards. The Content Working Group has been reenergized with the following goals:
    - i. Get the best prices.
    - ii. Have transparency in pricing.
    - iii. Collect data pertaining to the efficiency of the consortium.
    - iv. Develop a sound working relationship with Lyasis.
    - v. Provide good communication with all libraries.
  - e. Irene Padilla gave an update on the Division of Library Development and Services (DLDS).
    - i. Public Library Highlights. Circulation is up 35 – 40%. Internet demand is way up especially among job seekers. Resume assistance is a hot topic. Some libraries are providing face time @your library via Skype.
    - ii. Maryland Library Consortium. Last 18 months have been spent putting together a business plan to be approved in May for an organization supporting K-12, public, and academic libraries. A proposal has been made to set up a blue ribbon commission to study Maryland libraries. Eventually the consortium would work toward legislation to fund databases. It will also provide general training.
    - iii. Economic Considerations. From 2002-2008 DLDS lost 25% of its staff and 60% of its state budget. Federal funding is taking up some slack. Local libraries lost 75% of grant funding.
    - iv. County Library Capital Grant Program. \$16,025,000 for over 40 public libraries in 19 counties got \$166,570,750 matching money from local governments. The union bill was opposed. There is a struggle over budget. The Library for the Blind is going digital and replacing audio cassettes. It is very hard to get higher education textbooks in digital format. The money keeps disappearing.
    - v. Online Learning. 1,141 courses are available 24/7 free to public library staff through SkillSoft. CEU's are available for these courses.

- vi. Wimba. Live online conferencing from your desktop is available free for public library staff and MLA members. Free training for Wimba is available.
  - vii. Merlin. Training opportunities for library staff. Has statewide training and an events calendar.
  - viii. Library Associate Training Institute. The first cohort is starting this fall.
  - ix. State Library Resource Center (SLRC). The DLDS oversees SLRC which has developed a new strategic plan and is working to improve partnerships.
- f. Alan Bogage (Carroll Community College) gave a brief report on the Maryland Library Consortium. It will meet on May 6 and is moving forward with development. He also spoke on the value and benefits of SLRC and the wide range of services offered to academic libraries.
  - g. Other Business. It was announced that Richard Werking (United States Naval Academy) is retiring as library director after 19 years at the Naval Academy and is transitioning into teaching at the Naval Academy.
  - h. The business meeting adjourned at 1:44 p.m.
6. Librarian Fellowships. Deborah Nolan (Towson University) presented information on the Librarian Residency Program at Towson University. It was noted that librarians are losing ground in recruiting minority librarians at the same time when minority student populations are growing. Students are often more comfortable working with a librarian of the same race. Since Towson University has a strong commitment to diversity, it strongly endorsed the program designed to provide new librarians from diverse populations with two years of experience. It is designed to provide a broad supportive introduction to academic librarianship. It gives both experience in all aspects of academic librarianship and concentrated experience in a specific area. The residents have full academic rank for two years. During the first year they get experience in Technical Services; Reference and Instruction; and Special Collections and Archives. During the second year they work in a selected area of interest. They have an ongoing responsibility to keep a journal and review the journal every two weeks. Their performance is reviewed at the end of each module. They must publish or give a conference presentation. Community service is a component of the program. The important features of the program are 1) mentoring both formal and informal, 2) professional development, and 3) Program evaluation. It is akin to a visiting professorship.
  7. Digital Organizations. John McGinty (Loyola-Notre Dame Library) posed the premise that digital libraries need digital organization. Automation releases us to do other things that we need to do. He outlined significant dates in library digital history: 1966 MARC record created; 1968-73 online integrated library systems emerge; 1971 OCLC union catalog debuts; 1987 online journals begin to be marketed. Then he outlined significant digital events outside librarianship: 1991 world wide web created; 1996 Google goes live; 2001 Wikipedia begins; 2005 YouTube starts playing. Christine L. Borgman outlines the primary tasks of libraries: choosing resources; making these resources searchable in an organized approach; maintaining availability through format migrations; negotiating vendor contracts, ensuring access. A trend in just 8 years from 2002-2010 was the migration of a percentage of the collection from paper to electronic. Many libraries now budget 70% of their funds for electronic materials. Loyola now has 75,000 electronic journals. We cannot come close to being fully electronic in books but are moving close in journals. Digital work has following tasks: acquiring and organizing digital materials; developing and archiving digital materials;

managing digital technologies; maintaining websites; creating online tutorials; and serving customers in a virtual space. Digital organization practices are: move from analog to digital operations; distribute decision making; develop open information access; link incentives to performance; maintain strategic focus and communicate goals; hire the best people; and fully utilize your staff. Staff organizational models are: either staff conduct digital work outside of a defined digital operations department; or have a dedicated department to manage digital initiatives; and have the library partner with computer IT organizations.

8. The day concluded with optional Athenaeum tours for all who were interested.